

*MAYOR*  
Alys C. Lawson

*MAYOR PRO TEM*  
Irby L. Koon



**PARKS, RECREATION AND TOURISM DEPARTMENT**

*COUNCIL MEMBERS*  
Thomas J. "Tom" Anderson II  
Barbara Blain-Olds  
William M. Goldfinch IV  
Jean M. Timbes  
Larry A. White

Hello,

Conway Parks, Recreation & Tourism is looking for qualified civic minded businesses that are interested in advertising through an outfield sign sponsorship on our sports fields. Space is currently available on five baseball/softball fields at the Conway Recreation Complex.

Family friendly businesses are eligible to be a sponsor. The sign is 4' x 8' and is made of aluminum. The sponsor sign is mounted onto the field of your choice (*subject to availability*) year round. The signage can be black and white or full color. We can design a sign or you can provide your own camera ready design. Throughout the course of a year, thousands of people will see your advertisement through spring and fall sports, weekend tournament play and the variety of special events offered at our complex. This is an excellent opportunity to get your name out in our very active community.

The First year sign sponsorship fee is **\$500.00 per field**. After the first year, your sponsorship fee will be **\$300.00 per field**. If you are interested in purchasing signage for more than one field, a discount of \$50.00 for each additional sign applies. The quality signage is made to last for several years.

Thank you for your consideration. A sponsorship form is attached for your convenience. If you have any questions, please feel free to call me at 843-488-7690 or email me at [fhughes@cityofconway.com](mailto:fhughes@cityofconway.com).

Sincerely,

Foster Hughes, CPRP  
Parks, Recreation & Tourism Director

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**BALL FIELD SIGN SPONSORSHIP FORM**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

**I would like for the sponsorship signage to be place on the following field(s):** *(A view of the fields is attached).*  
*Please describe what you would like on your signage in the box below or provide a separate sheet. Any custom artwork or camera ready logos should be emailed to [fhughes@cityofconway.com](mailto:fhughes@cityofconway.com).*

- \_\_\_\_\_ **A** (300' Field)
- \_\_\_\_\_ **B** (200' Field)
- \_\_\_\_\_ **C** (300' Field)
- \_\_\_\_\_ **D** (200' Field)
- \_\_\_\_\_ **E** (200' Field)
- \_\_\_\_\_ **T-Ball Field**

**I would like to purchase \_\_\_\_\_ Ballfield Sign Sponsorships.**

1<sup>st</sup> Sign Sponsorship Cost is **\$500.00**. Each additional Sign is **\$450.00**.

*After the initial year, the sponsorship fee will be **\$300.00** for the 1<sup>st</sup> sign and **\$250.00** for each additional sign.*

*The sign renewal period will be March of each year.*

Total Amount Enclosed: \$ \_\_\_\_\_

Please make checks payable to: Conway Parks & Recreation.

Credit/Debit cards are also acceptable forms of payment.

*Please call Foster Hughes 843-488-7690 for processing information.*

**Please Return this form to:**

Foster Hughes  
Conway Parks, Recreation & Tourism  
PO Box 1075  
Conway, SC 29526

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Conway, South Carolina 29528-1075  
Telephone (843) 248-1740 ♦ Fax (843) 248-1749  
[www.cityofconway.com](http://www.cityofconway.com)